## SAREPTA RARE LESSONS PROGRAM CONTEST OFFICIAL RULES

The Sarepta *Rare Lessons* Program Contest (this "<u>Contest</u>") is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, LinkedIn or any other social media channel on which it is promoted.

Contest is void outside the 50 United States and District of Columbia and where prohibited. Do not enter if you are not at least 18 years of age and a legal resident of, and located and working within, one of the 50 United States or the District of Columbia, at the time of entry. By participating, you agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final in all matters relating to this Contest.

NO PURCHASE NECESSARY TO ENTER OR WIN. Contest is subject to all applicable U. S. federal, state and local laws and regulations.

**CONTEST PERIOD:** This Contest begins at 12:00 A.M. PT on July 15, 2020, and ends at 11:59 P.M. PT on September 15, 2020 (the "Contest Period").

SPONSOR: Sarepta Therapeutics, 215 First Street, Cambridge, MA 02142 ("Sponsor").

**HOW TO ENTER:** During the Contest Period: Visit the online portal at www.sarepta.com/rarelessons and follow the instructions provided to: (i) complete the online entry form; (ii) attach a Lesson Plan (as defined below) complying with all of the entry requirements set forth below in Microsoft Word format.

**ELIGIBILITY:** This Contest is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older and meet the following criteria:

- Actively teaching at an accredited primary or secondary (K-12) educational institution (the "School") in the United States;
- Authorized to implement lesson plans at the School for at least 5 students in any of grades K-12; and
- Not in treatment with a Sarepta product, or the immediate/household family member (as
  defined below) of an individual in treatment with a Sarepta product (including as part of
  any Sarepta clinical trials), as of the date of entry.

Employees of Sponsor and its parent, agents, affiliates and subsidiaries and their immediate family members (regardless of where they reside) or household members, whether or not related, are not eligible to enter or win. "Immediate family members" shall mean spouse, parents, step-parents, children, step-children, siblings, step-siblings, and each of their respective spouses. "Household members" shall mean people who share the same residence at least three months per year.

## **ENTRY REQUIREMENTS:**

Lesson Plan. Entrant shall create and submit, as provided above, a rare disease lesson plan for a classroom at any grade level(s) from Kindergarten through 12<sup>th</sup> grade that (i) introduces the topic of rare diseases (a "rare disease" being defined as a condition that affects fewer than 200,000 people in the U.S. (source: rarediseases.info.nih.gov), (ii) links rare diseases to scientific learning in an age-appropriate way, (iii) provides the opportunity for learning about real-world applicability (i.e., how do rare diseases affect human beings?), and (iv) includes an element of diversity and inclusion as related to potential disabilities in the rare disease space, all as further specified below (the "Lesson Plan").

- Objectives. Lesson Plan must accomplish the following objectives:
  - Promote the understanding of the science of rare disease in an ageappropriate manner.
  - Promote inclusivity and community building within the classroom and the broader community. Lesson plans must include an element of "real-world applicability." To promote inclusivity within the classroom, each section of the lesson plan must include accommodations and modifications for students with special learning needs and physical needs, for example, reading support, note-taking support, physical space, or other accommodations.
- <u>Components</u>. Lesson Plan must include the following components, each of which should be labeled as a separate section in the Lesson Plan.
  - o Name of lesson plan
  - o Short description of lesson plan
  - Objective
  - o Standards
  - Alignment to <u>Next Generation Science Standards</u> with a written explanation of this alignment. State-specific and/or Common Core standards may also be included.
  - o Guided practice
  - Independent practice
  - Assessment
  - Teacher rationale
  - o Teacher instructions for each section
- Additional Requirements.
  - o Please include approximate timing for each section of lesson plan
  - All student-facing materials must be included, including slides, student handouts, activity sheets, assessments
  - Teacher notes should include key talking points and key takeaways
  - For each section of the lesson, please include: 1) description of what students should be doing; 2) criteria for success 3) instruction for how the teacher can promote further student learning (example: back pocket questions)
  - Lessons should be able to be taught and assessed within a standard 1-hour lesson block, including homework. However, extensions or longer-term projects may be added. Please note: if the submission is part of a longer lesson plan, please ensure that the submission can also act as a stand-alone lesson.

- All content included MUST be original content. If you reference tools (such as books or publicly available worksheets), please reference a source but do not include reprints.
- Inclusion of a specific rare disease is welcomed but should be for illustrative purposes and should include broad applicability. The lesson plan should not solely focus on the genetic causes, symptoms, characteristics, treatment, etc. of one rare disease.
- Please note: the lesson plan cannot include mention of any Sarepta
   Therapeutics products
- The lesson plans should be for in-classroom learning. The inclusion of recommendations for virtual learning adaptation is welcomed, but not required.

Agreement to Implement Lesson Plan. If the entrant's Lesson Plan is selected as a potential winning entry based on the judging criteria set forth below, the potential winner must agree to implement the Lesson Plan at the School within six (6) months of receipt of the prize award and provide Sponsor with a summary of the implemented Lesson Plan ("Implemented Lesson Plan Summary"). Please note: we will work with individual teachers on individual situations if the pandemic, or other circumstances, impacts their ability to teach in a classroom within 6 months. The entrant must obtain the School's approval to implement the Lesson Plan within such time period prior to submitting his/her Entry. The Implemented Lesson Plan Summary may include any or all of the following components:

- Teacher/student testimonials
- Photographs
- Assessment summaries (summaries of student learnings)

<u>Submissions</u>. The Lesson Plan and Implemented Lesson Plan Summary (the "<u>Submissions</u>") must be the original, non-commercial work of the entrant, may not have been previously published, and may not have won previous awards. The Submissions must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Submissions contain any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of each Submission to Sponsor, any and all releases and consents necessary to permit the use and exhibition of such Submission by Sponsor in the manner set forth in these Official Rules, including, without limitation, name, likeness and voice permissions from any person who appears in or is identifiable in such Submission. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof if requested may render entrant's entry null and void.

Additional Entry Conditions. By submitting your Lesson Plan and other information required on the entry form ("Entry"), you agree that your Entry conforms to these Official Rules, including, but not limited to, that if your Lesson Plan is selected as a winning entry, the School has authorized you to implement your Lesson Plan within six (6) months of receipt of the prize award (again, please note that we will work with individual teachers on individual situations if the pandemic, or other circumstances, impacts your ability to teach in a classroom within 6 months), and that Sponsor, in its sole discretion, may disqualify your Entry for any reason, including if it determines in its sole discretion that your Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content. Sponsor reserves the right, in its sole discretion, to: (i) verify any element of your Entry, related materials or your eligibility; (ii) request additional information; and

(iii) disqualify any entrant whose participation may subject this Contest, Sponsor or Sponsor's clients or customers to controversy, negative publicity, scorn, or ridicule. By entering this Contest, entrant agrees to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.

By submitting an Entry, entrant acknowledges and agrees that Sponsor may obtain many entries in connection with this Contest and that such Entries may be similar or identical in theme, idea, format or other respects to other entries submitted in connection with this Contest or other materials developed by the Sponsor. Entrant waives any and all claims entrant may have had, may have, and/or may have in the future that any entry and/or other works accepted, reviewed and/or used by Sponsor may be similar to entrant's Entry, or that any compensation is due to entrant in connection with such Entry or other works used by Sponsor.

There is no cost to enter. Entries generated by script, macro, mechanical or other automated means or practices, or by any means which subvert the entry process will be void. All entries must be submitted by 11:59 P.M. PT on September 15, 2020, to be eligible. All entries become the property of the Sponsor and will not be acknowledged or returned.

**LIMIT:** One (1) Entry per person. Entries received from any person in excess of the stated limitation will be void.

**JUDGING:** After September 15, 2020, and prior to November 30, 2020, a panel of qualified judges consisting of Sponsor employees and scientific and rare disease community members, selected by Sponsor in its sole discretion, will judge all eligible Lesson Plans received throughout the Contest Period without knowledge of entrant identification based on the following criteria ("Judging Criteria"):

- 1. Teacher rationale
  - Why is this lesson a meaningful way to educate about rare disease and inclusivity?
- 2. Clarity and relevance of objective
  - Would mastering this objective be meaningful to a student's understanding of rare disease and moving toward greater diversity and inclusion within the classroom and greater community?
- 3. Alignment of lesson and the assessment to objective
  - If taught as described, would this lesson allow students to master the objective?
  - Would the assessment determine whether or not mastery occurred?
- 4. Reproducibility of lesson
  - Could lesson be reproduced by teachers in different settings and environments using the materials and instructions in plan?
- 5. Creativity of lesson
  - How interesting would this lesson be for students?
  - What is likelihood of active student engagement?
- 6. Scientific Learning
  - Does lesson objective and activities promote scientific understanding of rare disease in an age-appropriate manner?
- 7. Inclusivity and community building within classroom

- Does lesson promote inclusivity and community building within the classroom?
- 8. Inclusivity and community building within community
  - Does lesson promote inclusivity and community building within the broader community?

The four (4) Lesson Plans with the highest total scores based on the Judging Criteria will be deemed the potential winners. Sponsor reserves the right to choose fewer than four (4) winners if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

**WINNER NOTIFICATION:** Potential winners will be notified via telephone call and email in or about November 2020, and will be required to complete and return an Affidavit of Eligibility and Agreement and an IRS W9 form within ten (10) days of date of notification, or a runner-up winner may be notified at Sponsor's sole discretion. If such documents are not returned within the specified time period or a prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner, or a potential winner is not in compliance with these Official Rules, prizes will be forfeited and, at Sponsor's sole discretion, a runner-up winner may be notified.

**PRIZES:** Each of up to four (4) winners will receive a check in the amount of \$2,500 payable to him/her, and a check in the amount of \$2,500 payable to the School. If the School rejects the prize, then the prize portion designated for the School will not be awarded. Approximate Retail Value ("**ARV**"): \$5,000 per winning Entry. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winner may not substitute, assign or transfer prize, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Winner and the School are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. Both the winning lesson plan author and the author's school will be required to submit a W-9 to receive the award. Based on the W-9s submitted, the appropriate tax forms will be sent to the individual and school as needed. All prize details are at Sponsor's sole discretion.

**LICENSE:** By submitting an Entry, each entrant grants Sponsor an irrevocable, non-transferable license and right to use the Lesson Plan for evaluation and scoring as set forth in these Official Rules and for Sponsor's own internal purposes without compensation, permission or notification to entrant or any third party. Each entrant further agrees that if selected as a winner, entrant grants Sponsor an irrevocable, non-exclusive, fully sublicensable license and right to exploit, edit, modify, and distribute the Submissions and all elements thereof in any and all media now known or hereafter devised, worldwide, in perpetuity, including, but not limited to, the right to add Sponsor's logo to the Submissions and the right to post the Submissions on sharemylesson.com, without compensation, permission or notification to entrant or any third party. Each entrant further agrees that if selected as a winner, at Sponsor's request, any publication of the Lesson Plan by or on behalf of entrant shall include Sponsor's logo or other award seal provided by Sponsor for at least one (1) year following receipt of the prize award.

**PRIVACY:** When you enter this Contest, we collect personally identifying information about you, including your name, complete mailing address, and email address. Entrants must fully complete and submit all non-optional data requested on the entry form to be eligible. Incomplete Entries

are void. For more information about how Sponsor uses the information you provide, see Sponsor's privacy policy at <a href="https://www.sarepta.com/privacy-policy">https://www.sarepta.com/privacy-policy</a>. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CONTEST.

WAIVER/DISPUTE RESOLUTION: Except where prohibited by law, as a condition of participating in this Contest, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize (or portion thereof) awarded, shall be resolved individually, without resort to any form of class action; and exclusively the United States District Court for the District of Massachusetts or the appropriate Massachusetts state court located in Middlesex County, Massachusetts. Entrant hereby waives all rights to claim punitive, incidental or consequential damages including attorneys' fees or any other damages, other than for entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased. JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Massachusetts, without giving effect to any choice of law or conflict of law rules (whether of the State of Massachusetts or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Massachusetts.

**RELEASE:** By participating in this Contest, entrants agree to release Sponsor and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Contest and each of their respective parents, agents, affiliates, subsidiaries, advertising and promotion agencies, and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, in whole or in part, directly or indirectly, from participation in this Contest and/or acceptance, use or misuse of the prize (or portion thereof), including any activity related thereto.

**OTHER:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, undelivered, garbled or misdirected Entries, emails, uploaded Lesson Plans or downloaded entry forms; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with this Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of this Contest, the processing of Entries, emails, uploaded Lesson Plans, or downloaded entry forms, the announcement of the prizes, or in any Contest related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in this Contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website hosting this Contest. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the website hosting this Contest or otherwise in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this Contest if the Contest is compromised by virus, technical corruption, nonauthorized human intervention, or any other causes which, in the sole discretion of the Sponsor, corrupt or affect the administration, security, fairness, proper play or integrity of this Contest. In the event of cancellation or termination, Sponsor reserves the right to determine the potential winners from among all eligible, non-suspect Entries received prior to date of cancellation or termination using the Judging Criteria detailed herein. In the event of a dispute regarding an Entry, Entry will be deemed made by the authorized account holder of the e-mail account associated with the Entry and he/she must comply with these Official Rules. The authorized account holder is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE HOSTING THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**WINNERS' LIST:** For the names of the winners, available after December 31, 2020, visit www.sarepta.com/rarelessons.